ARMORTEXT

CASE STUDY

LEVICK

Secure Messaging and Crisis Management in the midst of an escalating international conflict

www.ArmorText.com

The Client

LEVICK is one of the world's leading independent strategic communications, public affairs, and business advisory consulting firms.

The Challenge

LEVICK knew a particular sensitive client's communications would soon become a target for data breaches. Due to the high profile of the client, the adversaries looking for their content would be significant and well armed with financial resources that would make breaching information easy.

If the client's communications were breached it would harm the client as well as LEVICK who, like a high powered law firm, is entrusted with ensuring the privacy and security of confidential materials and communications, often in the middle of a crisis or legal situation.

LEVICK had previously used Email for internal communications and Signal and Wire for external communications, and while the latter technologies provided end-to-end encryption, they did not provide enterprise controls such as the ability to control by policy the duration of how long messages would survive on devices, in archives, and where and when archives would be kept at all. Signal and Wire also did not provide for remediation actions in the case of lost or stolen devices, e.g. remote wipe of messages and files.

They wanted end-to-end encryption, enterprise controls, information lifecycle controls, governance capabilities, and the ability to take action if and when something went wrong.

> ***"As the past years have shown us, email leaks have lasting real-world consequences. Using a secure, encrypted messaging service has become a necessity. ArmorText allows us to be on-call at any time to handle sensitive client issues."***

– Sam Huxley

Senior Vice President,
Practice Chair,
Risk & Business Strategy, LEVICK

The Solution

The LEVICK team needed an enterprise messenger that was hyper-secure, easy to use and would work seamlessly across operating systems, mobile devices, and desktop workstations anywhere in the world. After evaluating multiple offerings, The LEVICK team chose the ArmorText Enterprise Messenger and Crisis Management Platform to create a virtual War Room to handle highly sensitive information and material.

ArmorText's end-to-end encryption and ability to provide policy driven lifecycle management for all information shared on the platform were key to ensuring that LEVICK maintained the security and privacy of their client's communications and their own internal work product and communications about what they did for their client.

LEVICK set up multiple conversations on a need to know basis, knowing only the included recipients would ever see the communications. They were also able to onboard external resources as necessary and ensure they had full control of those communications even though they were occurring on external devices / resources.

This created a lot of comfort.

> ***Having a secure and easy-to-use internal communications infrastructure is essential for any good communications strategy. ArmorText is not only intuitive to use for everyone on our team, it allows us to stay in control of our communications.***

– Kelsey Chapekis

Account Executive, Risk & Business Strategy LEVICK

Key Benefits

True end-to-end encryption prevents outsiders, rogue insiders, and even ArmorText from reading LEVICK's communications

ArmorText doesn't require proprietary hardware or expensive on-premise infrastructure. LEVICK's employees and clients use the devices they already have

Levick was able to contract, deploy, and master ArmorText within hours, opening up Virtual War Rooms to serve their client's needs

With ArmorText's off-boarding controls, LEVICK is certain communications and shared files are cleansed from users' devices as they're removed from the team

An Enterprise Messenger and Crisis Management Platform Built to Solve Real World Problems

The ArmorText platform can safeguard your sensitive day-to-day communications, strengthen system-wide emergency response preparedness, and serve as a secure crisis management communications platform during recovery operations in the event of a ransomware attack or bulk hack.

ArmorText has the most robust enterprise governance and information lifecycle controls in the industry. It enables seamless end-to-end encrypted conversations and file share on desktop and mobile via the cloud; eliminates threats posed by lost devices, data-mining, bulk hacks, and subpoenas; and employs a unique compartmentalization process to defend against unintended disclosures.

~100%
of people regularly use messaging to communicate

82%
of your employees text for work

62%
want to separate personal & business communications

90%
of companies fail to encrypt enterprise messaging beyond the firewall. Conversations now include IP, financials, M&A, strategy...a lot more than just 'who wants lunch?'

1751 Pinnacle Drive, Suite 600, McLean, VA 22102 +1-202-644-8777

ARMORTEXT